STARBUCK™ & Associates

STARBUCK ACADEMY · FOR ORGANISATIONS · PROGRAMME BROCHURE

Organisation Learning Academy

Your own academy, designed and branded for your organisation

The academy we build with you. It carries your organisation's name and branding and is shaped around what your people need: content made for you, our hubs, programmes and masterclasses, or a mix of the two. One login for your people, one price per person.

- Bespoke and branded
- Your choice of programmes
- Content made for you
- Manager guides and reminders
- Reporting for HR and the board
- **CPD accreditation in progress**

From £399

per person, per year, VAT included, for 50 or more people. Priced by quote.

academy.starbuckassociates.com
/courses/organisation-learning-academy/

HOW IT IS BUILT

Two ways to build it

Most organisations use both: a core of our programmes, with bespoke content where their own way of working is most important.

01 **Made for you**
Tell us the challenge, the audience and the outcome you want, and we design the programmes, workbooks and manager guides from scratch in your language and your brand.

02 **Built from ours**
Choose any Starbuck Academy hub, programme or masterclass and we bring them into your academy under your name. Our leadership programmes are in the process of CPD accreditation with the CPD Standards Office.

A learning partner that stays with you

Big content libraries give people thousands of videos and leave them to it. Organisations need fewer, better things: the right programmes for their people, a reminder at the right moment, a manager who follows up, and expert support when it is needed.

You choose what goes in
Pick any hubs, programmes and masterclasses for each group, and swap them as needs change.

Coaching support built in
Starbuck Coach for everyday questions, plus an ICF-credentialed coaching team.

Managers bring it to life
Fortnightly conversation guides for one-to-ones and team huddles.

With or without a people team
We set it up with you, and automated emails keep people moving.

Evidence for the board
Diagnostics before and after, progress by team and a quarterly summary.

Yours, in your language
Your name on the academy, with materials in other languages.

ONE ACADEMY, THREE VIEWS

Everyone knows what to do next

Learners

Fifteen minutes a week: a clear next lesson, short videos and workbooks, a private reflection journal, Starbuck Coach and a certificate for every pathway.

Managers

See who is on track and who has stalled, with conversation guides linked to what the team has just learned.

People lead or founder

Launch in three steps, see progress by team, run diagnostics before and after, and get a quarterly board summary.

An example academy

Here is one mix an organisation chose for its leaders and managers. These are examples, not a fixed bundle.

Programme	What it covers	Bought separately
Team Effectiveness – STEP™ Lite	Six modules on how teams work well together	£249 one-off
3-Minute Leader Learning	Forty leadership models	£99 a year
Strategy and Vision	Setting direction	£149 a year
Psychological Safety in Teams	Speaking up and challenging well	£149 a year
Leading Change	Helping a team through change	£149 a year
Influence and Communication	Emotional intelligence and influence	£149 a year
Coaching Hub	Coaching models and practice	£149 a year
Learning Library	170+ tools in 11 themed toolkits	£99 a year
Eight bought separately, first year		**£1,192 per person**
In your Organisation Learning Academy	**All eight in one place**	**From £399 per person**

Also included at no extra cost: the AI Coach, the Career Transition Diagnostic, the Free Resources Hub and the Organisational Readiness Hub.

LICENCES

The more people you include, the less each licence costs

Annual subscription, priced per person, per year, VAT included. Prices cover up to eight programmes; we will quote for larger selections. Content designed from scratch is quoted separately.

1 to 9 people	10 to 19 people	20 to 49 people	50 or more
£899	**£699**	**£549**	**£399**
Saves £293 per person	Saves £493 per person	Saves £643 per person	Saves £793 per person

Savings compared with buying the eight programmes in our example separately.

Launch in three steps

01
Tell us your challenge

New managers struggling, people leaving early, teams stretched or leaders pulling in different directions.

02
We build your programme

You choose what goes in. We match it to each group, set the pace and brand it with your name.

03
It runs itself

Invitations, reminders, certificates and renewal emails go out automatically.

04
Show what changed

Rerun the diagnostic at the end and take the results to your board.

How it compares

	Typical content library	Organisation Learning Academy
Where to start	Search thousands of courses	The programmes you choose for your challenge
Human support	Rarely included	Starbuck coaching team and live clinics
The manager's role	Usually a report	Conversation guides every fortnight
Measuring progress	Views and completions	Diagnostics before and after, progress by team
Branding	The provider's brand	Your organisation's name

QUESTIONS

Frequently asked

How much time does it take each week?

Around 15 minutes for learners. Lessons are short and work on a phone, so people can learn between shifts or at their desk.

Can we change what is in it?

Yes. Your academy is built from what you choose, and you can swap programmes as your needs change.

Do we need an L&D team?

No. If you have one, they can run it with our support. If not, we set it up with you, with a named contact at Starbuck & Associates.

What happens when we grow?

Add licences at any time. When you move into a new band, your price per person comes down at renewal.

Working across borders

Starbuck & Associates works across the UK, Europe and internationally. Workbooks, PDFs and certificates can be produced in other languages for your teams.

Every pathway, lesson and masterclass is written and reviewed by ICF credentialed coaches at Starbuck & Associates, led by our Founder, Paul Starbuck, ICF Master Certified Coach.

REQUEST A QUOTE

From £399 per person, per year inc. VAT

Email academy@starbuckassociates.com to see the live demo and get your quote.

academy.starbuckassociates.com/courses/organisation-learning-academy/

ICF Level 1 and Level 2 Accredited Coaching Education Provider

Certified B Corporation

ISO 9001 and ISO/IEC 27001 certified