STARBUCK™ & Associates

STARBUCK ACADEMY · THRIVE · PROGRAMME BROCHURE

Masterclasses

In-depth leadership masterclasses, rebuilt for 2026

Nineteen in-depth leadership masterclasses, each with a presentation, a branded workbook and a knowledge check, plus the Imposter Syndrome Masterclass. Each takes about two hours on your own, or can be run as a live session with your team.

- 19 masterclasses plus Imposter Syndrome
- About 2 hours each
- Presentation and workbook
- 40 estimated learning hours
- Certificate for each

£149

per person, per year, VAT included. Annual subscription.

academy.starbuckassociates.com
/courses/coaching-hub-2/

ABOUT THE HUB

From theory to practice, one topic at a time

Every masterclass has been rebuilt for 2026. You start with a short presentation, then go deeper in a workbook of 20 to 29 pages with worked examples, self-assessments, worksheets and a team conversation you can run. A five-question knowledge check confirms your learning and gives you a certificate.

Each presentation comes with a full facilitator's guide, so a manager or L&D lead can run any masterclass as a 90 minute live session.

19	2 hrs	90 min	40
leadership masterclasses	each, self-paced	as a live session	estimated learning hours

Who it is for

Team leaders, managers, senior leaders and directors, and HR and L&D teams who run development sessions for others.

What you will be able to do

01 Lead with more resilience, emotional intelligence and presence

02 Coach individuals and teams towards higher performance

03 Make sound decisions and think strategically about your area

04 Handle difficult conversations, change and culture with confidence

05 Hold year-round performance and development conversations that people value

INSIDE THE HUB

The masterclasses

Every masterclass has a presentation, a workbook, a facilitator's guide and a knowledge check.

01 Building Resilient Leaders

02 Building High Performing Teams

03 Coaching Skills Every Leader Needs

04 Creating Psychological Safety

05 Decision Making and Leadership Judgement

06 Developing Future Leaders

07 Emotional Intelligence for Leaders

08 Leading Difficult Conversations

09 Leading Through Change

10 Strategic Thinking for Leaders

11 The Leader as Coach

12 The Psychology of Leadership

13 The Purposeful Leadership Filter

14 Leadership Communication Mastery

15 Performance and Development Conversations

16 Leading Culture and Behaviour Change

17 Leadership Presence and Impact

18 Coaching for High Performance

19 Coaching Teams for Effectiveness

Your membership also includes the Imposter Syndrome Masterclass, four short video lessons with a workbook for each, with its own certificate of completion.

WHAT YOU GET

What is included

- 19 leadership masterclasses, each with a presentation and a workbook
- A facilitator's guide for every masterclass, to run it with your team
- Self-assessments, worksheets and a personal action plan in every workbook
- A knowledge check and certificate for each masterclass
- The Imposter Syndrome Masterclass, with its own certificate
- 12 months' access to every masterclass in the hub

How your learning time adds up

- Working through the presentation: about 15 minutes
- Reading the workbook: about 35 minutes
- Completing the exercises and worksheets: about 45 minutes
- Writing your action plan: about 15 minutes
- Completing the knowledge check: about 10 minutes

Total: about 2 hours per masterclass, 40 estimated learning hours across the hub. The pass mark for each knowledge check is 80% and you can retake it as many times as you need.

Who designed it

Designed by ICF credentialed coaches at Starbuck & Associates, led by Paul Starbuck, our Founder and CEO and an ICF Master Certified Coach (MCC). Every lesson draws on our coaching and leadership development work with organisations in the UK, Europe and internationally.

For teams and organisations

Buying for a group? We can set this up for your whole team, on its own or as part of a wider academy for your organisation. Email academy@starbuckassociates.com and we will put a proposal together.

ENROL TODAY

£149 per person, per year inc. VAT

Enrol online and start straight away. Every programme carries our 14 day money back guarantee.

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ICF Level 1 and Level 2 Accredited Coaching Education Provider

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